

## Workshop on Fly Ash Brick Production

This workshop was a part of the Fly Ash Brick Making Unit facilitation project of TARA and BORL. As a means to bring all the stakeholders of fly ash brick making business together, TARA organized a workshop at Bina, M.P. on 25<sup>th</sup> November 2015. The workshop was sponsored by Bharat Oman Refinery Limited (BORL) and conducted by TARA Livelihood Academy (TLA).



Around 50 people participated in the workshop and were by design existing, potential entrepreneurs, local govt. officials, bankers etc (List of participants is attached in the annexure). In this one day workshop, participants were exposed to fly ash brick making technology, processes, market scope and profitability and advantage of fly ash bricks over clay bricks (Agenda is attached in the annexure). Keeping in consideration the fact that a majority of the participants were existing and potential entrepreneurs already aware of fly ash business, the workshop was designed to be highly participative through a minimum of presentations and



more of discussion of the participants with each other. For e.g. there was a session kept where entrepreneurs were free to ask any questions from Bankers present from Canara and State Bank of India; similar sessions were kept for interactive discussion of entrepreneurs with BORL and TARA Machine and Technology Services (TMTS).

As each session passed, the participants were content with the responses whether from BORL, Bank officials or TMTS; and entrepreneurs were sharing their experiences, challenges they faced and motivating each other to take up the business.



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