



To help you achieve your dreams



**Skill Development initiative by
Development Alternatives Group**

“

Skills are the central drivers for transforming lives. a skilled workforce is the fundamental asset for an economy & global market growth.”

Dr. Ashok Khosla,
Chairman, Development Alternatives



Development Alternatives (DA), the world's first social enterprise dedicated to sustainable development, is a research and action organisation founded in 1982, that strives to deliver socially equitable, environmentally sound and economically scalable development outcomes.



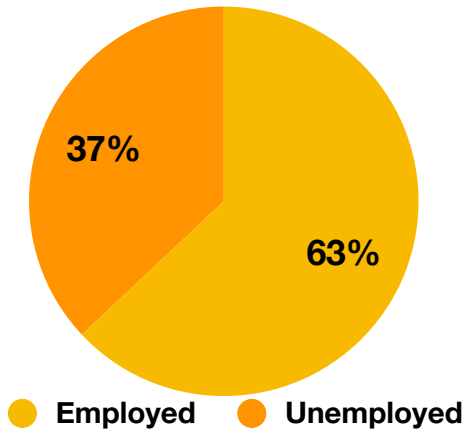
The Society for **Technology & Action for Rural Advancement (TARA)** is a social enterprise set up with the mission to deliver sustainable livelihoods at scale. It is the "incubation engine" of the Development Alternatives Group providing socially relevant and commercially viable development solutions for the poor in India and elsewhere.



TARA Academy is a special training delivery vehicle of Technology & Action for Rural Advancement(TARA) for skill development for the economic development and social empowerment of the society.

Need for Skill Development

Youth (15-29 Years)



- **37%** of the population between **15-29** year are **unemployed**
- As per NSDC, **500 million people** need to be skilled by 2022
- The **market** for **capacity building, training & skilling** is estimated at **USD 38 Billion** over the next 10 years

Who we are

Established in 2007 & operating in 30 districts of Hindi speaking states, TARA Academy's Skill development for youth is an employment enhancing vocational skill and capacity building initiative for rural & semi-urban youth.

We, are a team of live wire professionals who aim to convert our substantially unskilled workforce to skilled workforce by training them with technical skills, which would find ready employment in the corporates.

Target group



Successfully built skills & capacities of over 45,000 people

Our Vision, Mission & Strategic Intent



VISION

Shaping the future of **youth** in **India** through **skill building & entrepreneurship development**



MISSION

To be the **'First Choice'** of trainees & corporates **for skilling & up skilling**



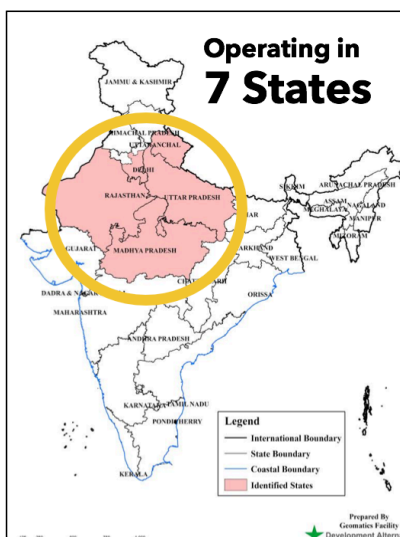
STRATEGIC INTENT

To touch lives of everyone in our target segment aged between **16 to 35**

Make **4,50,000 Youth job ready**

To achieve **100% placement linkages** within 30 days of certification

Our Awards & Recognitions



✓ Implementing partner of Madhya Pradesh Districts Poverty Initiative Project (MPDPIP)



✓ Authorized partner of USHA Sewing School & Joint Certification with Godrej Saloni



✓ An authorized training partner of Retailers Association's Skill Council of India

✓ Approved training partner by National Skill Development Corporation



✓ MoU with International Labor Organization



✓ Winner of Marico Innovation Foundation's mentorship program & Yale University's PSE program

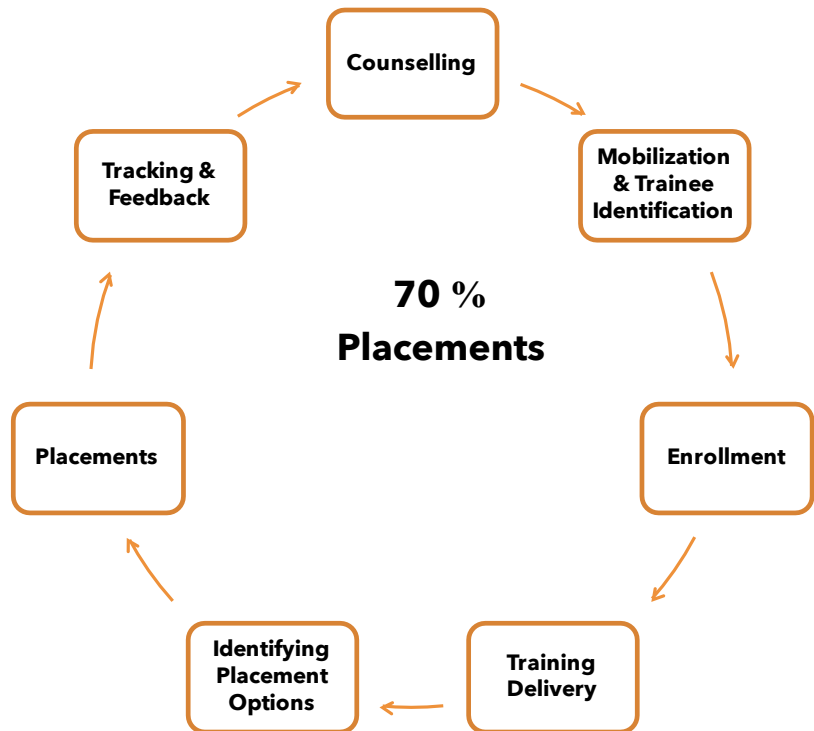
✓ Vocational Training Provider for Uttar Pradesh & Madhya Pradesh under the Ministry of Labor & Employment (MoLE)

✓ One of the Top 3 Hewlett Packard LIFE Centre from among 349 center around the world

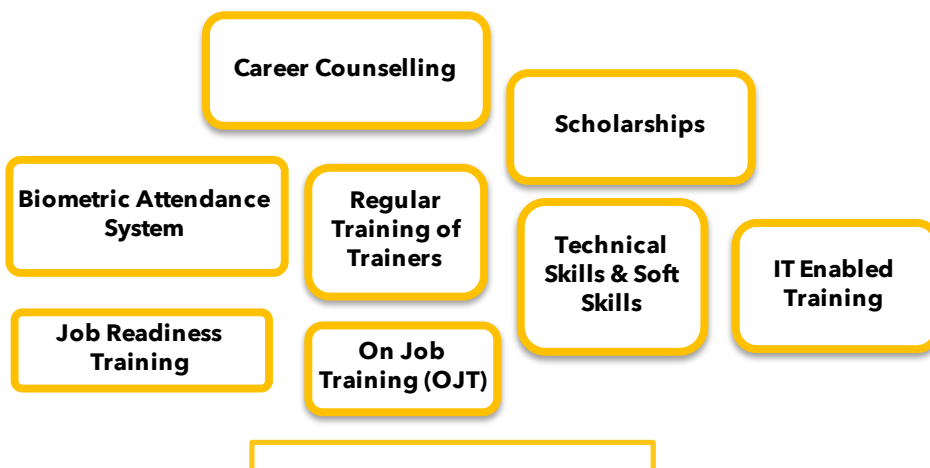


✓ Leading Micro Enterprise Development Centre in India under Hewlett Packard Learning Initiatives: Entrepreneurs

Our Unique Approach



Differentiators



SKILLED WORKFORCE
With higher job prospects



EMPLOYMENT



Three Pillars of TARA Academy

TARA Academy's competitive edge derives from a **deep understanding** of both the **requirements of the employers and the aspirational needs of trainees** of rural and semi-urban India.



Our Training Programs

With fast changing skill needs in the labour market, **TARA Academy focuses on short, relevant and effective job ready courses.**

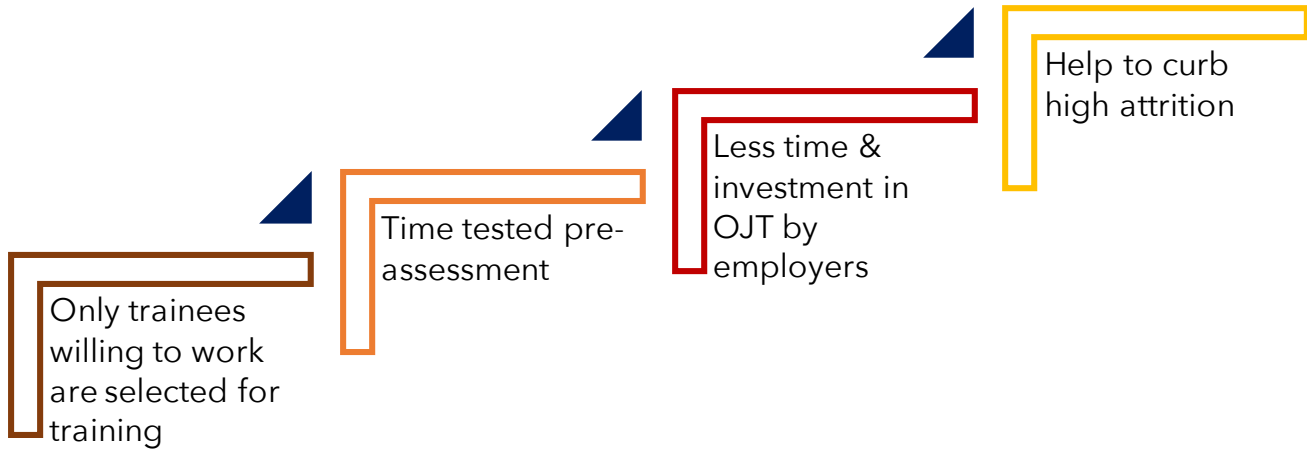


- Technical Skills & Employability skills
- Soft- Skill Development
- Certification by NSDC

- Provides an alternate route for self employment
- Start & Improve your business, Improve your business
- Training as per ILO

- Training for professionals
- Organisation & Individual capacity building
- CSR, Water Sanitation, Health Hygiene (WASHH)

Why TARA Academy



Seeking Partnership for Growth

We believe that the support of socially & environmentally committed organisations is important for this initiative by TARA Academy



Financial Aid

Funding for the marginalised section

Placements

For trained workforce

Non Financial Support

Capital Goods & Knowledge Product

Joint Certification

Collaboration for industry aligned courses



Our Current Partners & Employers

Fullerton India	Usha Sewing School	Godrej Saloni	Bajaj
Lakme	VLCC	ColorPlus	Big Bazaar
Max Life Insurance	TVS	WHSmith	Reliance Trends
Adidas	Spencer's	Satin Credit Care Network	
Svatantra	Shivashakti		
DharmaLife	Axis Bank		

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